

# The Fall of the House of Murdoch: The Inside Story of the Empire's Collapse

Rupert Murdoch was once the most powerful media mogul in the world. His empire, News Corporation, owned some of the most influential newspapers, television networks, and film studios on the planet. But in recent years, Murdoch's empire has been in decline. The phone hacking scandal, the sale of 21st Century Fox, and a series of other setbacks have all taken their toll.



## The Fall of the House of Murdoch: Fourteen Days That Ended a Media Dynasty by Peter Jukes

★★★★☆ 4 out of 5

Language : English  
File size : 12393 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 479 pages



In her new book, *The Fall of the House of Murdoch*, Emily Bell tells the inside story of how Murdoch's empire crumbled. Drawing on exclusive interviews with key players and insiders, Bell provides a gripping account of the ambition, greed, and corrosive effects of power.

Bell begins her book by tracing the rise of Murdoch's empire. Murdoch was born in Australia in 1931. He inherited his father's newspaper business and

quickly expanded it into a global media empire. By the 1990s, Murdoch owned some of the most influential newspapers in the world, including *The Times*, *The Wall Street Journal*, and *The New York Post*. He also owned Fox News, one of the most popular cable news networks in the United States.

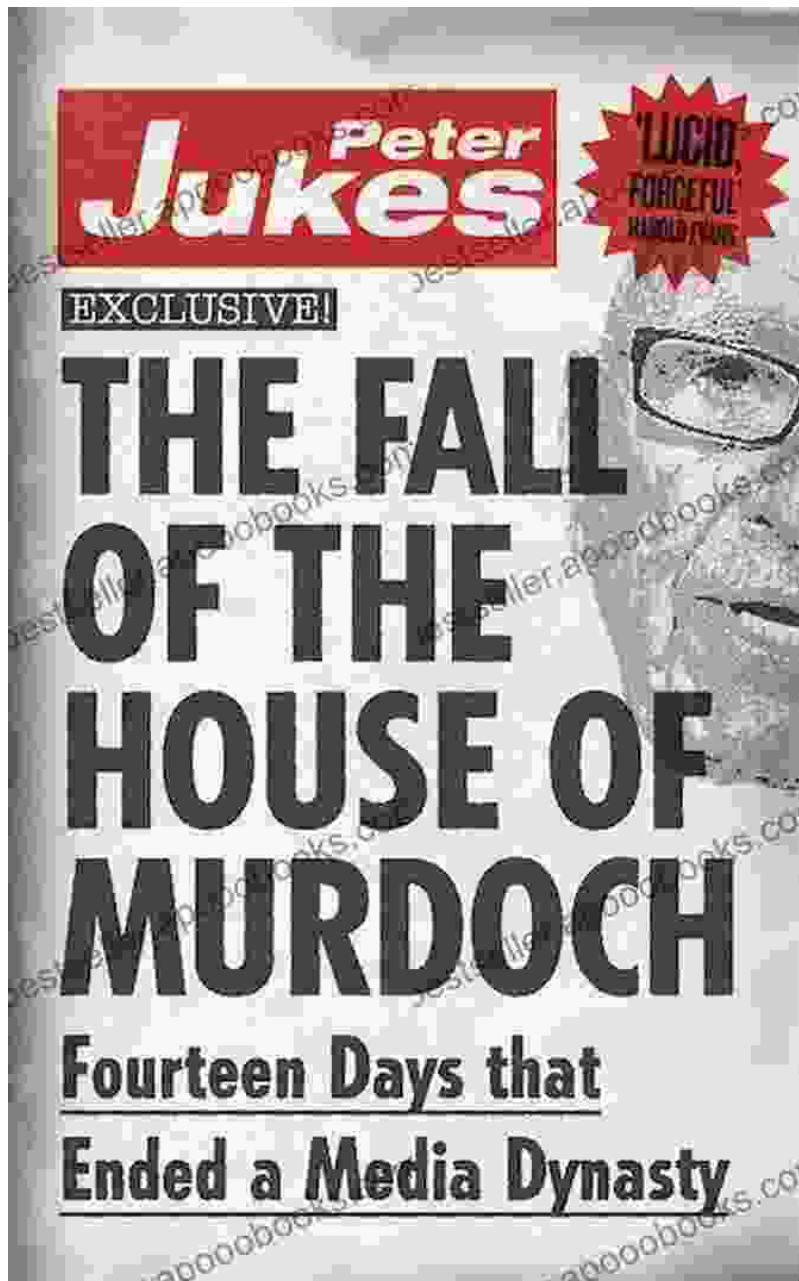
Murdoch's empire was built on a foundation of aggression and ruthlessness. He was willing to do whatever it took to get what he wanted, even if it meant breaking the law. In 2011, Murdoch's empire was rocked by the phone hacking scandal. It was revealed that journalists at Murdoch's newspapers had been hacking into the voicemails of celebrities, politicians, and other public figures. The scandal led to the closure of one of Murdoch's newspapers, *The News of the World*, and the resignation of several top executives.

The phone hacking scandal was just one of a series of setbacks that Murdoch's empire has faced in recent years. In 2014, Murdoch sold 21st Century Fox, the film and television studio that was home to some of his most valuable assets, to Disney. The sale was a major blow to Murdoch's empire, and it marked the end of an era.

Murdoch's empire is not the only media empire that has been struggling in recent years. The rise of the internet and social media has led to a decline in the traditional media business. Newspapers and magazines have been losing readers and advertising revenue, and television networks have been losing viewers. Murdoch's empire has been particularly hard hit by these changes, as it is heavily reliant on advertising revenue.

The fall of the House of Murdoch is a cautionary tale about the dangers of power. Murdoch was a brilliant businessman, but he was also a ruthless and ambitious man. He was willing to do whatever it took to get what he wanted, and he eventually paid the price. His empire is now in ruins, and his legacy is tarnished.

Emily Bell's *The Fall of the House of Murdoch* is a gripping account of the rise and fall of one of the most powerful media empires in history. It is a must-read for anyone who is interested in the media business, or in the corrosive effects of power.



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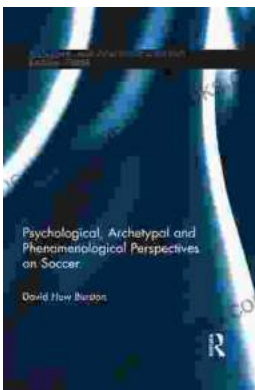
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