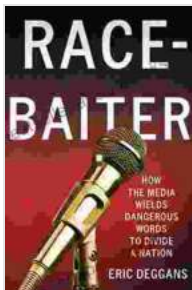


# How the Media Wields Dangerous Words to Divide the Nation

In his explosive new book, *How the Media Wields Dangerous Words to Divide the Nation*, award-winning journalist Ben Smith reveals the insidious ways in which the media is using language to pit Americans against each other.

From the way we talk about race and immigration to the way we frame political debates, Smith shows how the media is contributing to a climate of fear and division. But Smith doesn't just diagnose the problem; he also offers solutions. He shows how we can use language to build bridges instead of walls, and how we can create a more civil and productive public discourse.



## Race-Baiter: How the Media Wields Dangerous Words to Divide a Nation by Eric Deggans

★★★★☆ 4.4 out of 5

Language : English  
File size : 624 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 289 pages  
Screen Reader : Supported



## The Media's Role in Dividing the Nation

The media plays a powerful role in shaping the way we think about the world. The words and images that we see and hear on a daily basis can influence our beliefs, our attitudes, and our behavior. Unfortunately, the media is often used to divide us rather than unite us.

One of the most insidious ways that the media divides us is by using language that is designed to evoke fear and anger. For example, we often hear politicians and pundits talking about "illegal aliens" and "welfare queens." These terms are used to create a sense of "us versus them" and to make it easier to demonize entire groups of people.

The media also contributes to division by framing political debates in a way that makes it difficult to find common ground. For example, we often hear politicians and pundits talking about "pro-life" and "pro-choice" as if these were two mutually exclusive positions. In reality, most Americans support some abortion rights and some restrictions on abortion. By framing the debate in this way, the media makes it more difficult to find a compromise that would satisfy a majority of Americans.

## **The Impact of Divisive Language**

The divisive language that is used by the media has a number of negative consequences. It makes it more difficult to have civil and productive conversations about important issues. It also makes it easier for demagogues to exploit our fears and anger for their own political gain.

One of the most damaging consequences of divisive language is that it can lead to violence. For example, the rhetoric that was used by Donald Trump during the 2016 presidential campaign was widely blamed for inciting violence at his rallies and elsewhere.

## How to Use Language to Build Bridges

The good news is that we can use language to build bridges instead of walls. By choosing our words carefully, we can create a more civil and productive public discourse.

Here are a few tips for using language to build bridges:

- Avoid using labels and stereotypes.
- Be respectful of other people's opinions.
- Focus on common ground.
- Use inclusive language.
- Avoid using inflammatory language.

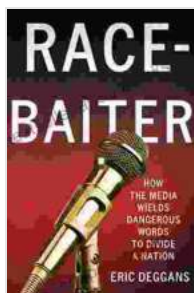
By following these tips, we can create a more civil and productive public discourse. We can also help to heal the divisions that have been created by the media's use of divisive language.

The media is a powerful force in our society. It has the ability to shape the way we think about the world and to influence our behavior. Unfortunately, the media is often used to divide us rather than unite us. But we can change that. By choosing our words carefully, we can create a more civil and productive public discourse. We can also help to heal the divisions that have been created by the media's use of divisive language.

*How the Media Wields Dangerous Words to Divide the Nation* is a must-read for anyone who is concerned about the state of our public discourse. Ben Smith provides a clear and concise analysis of the problem, and he

offers practical solutions for how we can use language to build bridges instead of walls.

Free Download your copy of *How the Media Wields Dangerous Words to Divide the Nation* today.



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